

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WPZS - FM Radio, NC

Date:

10/06/2016

I, Chris Brimer,being/on behalf of: Cooper, Roy, a legallyqualified candidate of the Democratic politicalparty for the office of: Governorin the Generalelection to be held on: 11/08/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered					

SEE ATTACHED

Date of First Broadcast: 10/07/2016

Date of Last Broadcast: 10/23/2016

Total Charges: \$*****2,435.25 NET

I represent that the payment for the above described broadcast time has been furnished by:

Cooper for North Carolina

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Micheal L. Weisel, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/06/2016

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Gwen Keahey
Printed Name

Office Mgr / EA / NSA
Title



Oct 06, 16
 CONT# 30156926 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WPZS-FM (Charlotte-Gastonia-Rock Hill, NC-SC)
 FM BRADY POCSIK
 OFF ATLANTA
 AGY CANAL PARTNERS MEDIA
 ADDR 25 WHITLOCK PLACE SW SUITE 201
 MARIETTA, GA 30064

DDS CONT# 0
 C/P/E: / / / / /

SALESPERSON FAX#

PH #

BYR JEREMY BUCKMASTER
 ADV COOPER FOR NORTH CAROLINA
 PDT Cooper for NC
 FLT Oct 07, 16 - Oct 23, 16

* REP ORDER COMMENT *

** 10/6/2016 2:06:00 PM: ***NEW ORDER***NEW ORDER***NEW ORDER*** PLEASE CONFIRM ON-LINE OR
 CONTACT MAGGIE.STEVENSON@KATZRADIOGROUP.COM WITHIN 24 HOURS OR CALL ME AT
 404-365-3128. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1F..	6A - 10A	60	10/7/2016 - 10/7/2016	1W	3	\$20.00	3
	1.2F..	10A - 3P	60	10/7/2016 - 10/7/2016	1W	3	\$20.00	3
	1.3F..	3P - 7P	60	10/7/2016 - 10/7/2016	1W	3	\$25.00	3
	1.4S.	6A - 10A	60	10/8/2016 - 10/8/2016	1W	2	\$20.00	2
	1.5S.	10A - 3P	60	10/8/2016 - 10/8/2016	1W	2	\$20.00	2
	1.6S.	3P - 7P	60	10/8/2016 - 10/8/2016	1W	2	\$20.00	2
	1.7S	6A - 7P	60	10/9/2016 - 10/9/2016	1W	2	\$20.00	2
	1.8S	6A - 10A	60	10/9/2016 - 10/9/2016	1W	2	\$20.00	2
	1.9S	10A - 3P	60	10/9/2016 - 10/9/2016	1W	2	\$20.00	2
		** WEEKLY FLIGHT TOTALS **					21	\$435.00	
		FLIGHT 2							
	2.1	M.....	6A - 10A	60	10/10/2016 - 10/17/2016	2W	3	\$20.00	6
	2.2	.T.....	6A - 10A	60	10/11/2016 - 10/18/2016	2W	3	\$20.00	6
	2.3	..W....	6A - 10A	60	10/12/2016 - 10/19/2016	2W	3	\$20.00	6
	2.4	...T...	6A - 10A	60	10/13/2016 - 10/20/2016	2W	3	\$20.00	6
	2.5F..	6A - 10A	60	10/14/2016 - 10/21/2016	2W	3	\$20.00	6
	2.6	M.....	10A - 3P	60	10/10/2016 - 10/17/2016	2W	3	\$20.00	6
	2.7	.T.....	10A - 3P	60	10/11/2016 - 10/18/2016	2W	3	\$20.00	6
	2.8	..W....	10A - 3P	60	10/12/2016 - 10/19/2016	2W	3	\$20.00	6
	2.9	...T...	10A - 3P	60	10/13/2016 - 10/20/2016	2W	3	\$20.00	6
	2.10F..	10A - 3P	60	10/14/2016 - 10/21/2016	2W	3	\$20.00	6
	2.11	M.....	3P - 7P	60	10/10/2016 - 10/17/2016	2W	3	\$25.00	6
	2.12	.T.....	3P - 7P	60	10/11/2016 - 10/18/2016	2W	3	\$25.00	6
	2.13	..W....	3P - 7P	60	10/12/2016 - 10/19/2016	2W	3	\$25.00	6
	2.14	...T...	3P - 7P	60	10/13/2016 - 10/20/2016	2W	3	\$25.00	6

Oct 06, 16
 CONT# 30156926 Mod# Ver# 1 (Last =)
 REP EASTMAN

DDS CONT# 0
 C/P/E: / / / /

2.15F..	3P - 7P	60	10/14/2016 - 10/21/2016	2W	3	\$25.00	6
2.16S.	6A - 10A	60	10/15/2016 - 10/22/2016	2W	2	\$20.00	4
2.17S.	10A - 3P	60	10/15/2016 - 10/22/2016	2W	2	\$20.00	4
2.18S.	3P - 7P	60	10/15/2016 - 10/22/2016	2W	2	\$20.00	4
2.19S	6A - 7P	60	10/16/2016 - 10/23/2016	2W	2	\$20.00	4
2.20S	6A - 10A	60	10/16/2016 - 10/23/2016	2W	2	\$20.00	4
2.21S	10A - 3P	60	10/16/2016 - 10/23/2016	2W	2	\$20.00	4
** WEEKLY FLIGHT TOTALS **						57	\$2,430.00	

	Oct 16						
SPOTS	135						
CASH	2865.00						
TRADE	0.00						
NSL	0.00						
TOTAL	2865.00						

						TOTAL
SPOTS						135
CASH						2,865.00
TRADE						0.00
NSL						0.00
TOTAL						2,865.00

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ORDER

Orders
Order / Rev: 329841
Alt Order #: 30156926
Product Desc: Cooper for NC
Estimate: /30156926
Flight Dates: 10/07/16 - 10/23/16
Original Date / Rev: 10/06/16 / 10/06/16
Order Type: GENERAL

WPZS-FM

Primary AE: Eastman Atlanta
Sales Office: N-ATL
Sales Region: National

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact:
 25 Whitlock Place, SW
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Cooper for North Carolina
Demographic: A35+
Product Codes: Political Candidate
Priority: 01
Revenue Codes: AGY, POLITICAL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/23/16	135	\$2,865.00	\$2,435.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	135	\$2,865.00	\$2,435.25	0.00
Totals	135	\$2,865.00	\$2,435.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eastman Atlanta			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPZS	10/10/16	10/23/16	M-F AM Drive Mon-Fri	CM	6:00 AM-10:00 AM	M-----	1:00	3	\$20.00	01	0.00	NM	6	\$120.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	M-----	3		\$20.00		0.00						
Week:		10/17/16	10/23/16	M-----	3		\$20.00		0.00						
E 2	WPZS	10/11/16	10/23/16	M-F AM Drive Mon-Fri	CM	6:00 AM-10:00 AM	M-T-----	1:00	3	\$20.00	01	0.00	NM	6	\$120.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/11/16	10/17/16	-T-----	3		\$20.00		0.00						
Week:		10/18/16	10/24/16	-T-----	3		\$20.00		0.00						
E 3	WPZS	10/12/16	10/23/16	M-F AM Drive Mon-Fri	CM	6:00 AM-10:00 AM	M--W----	1:00	3	\$20.00	01	0.00	NM	6	\$120.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/16	10/18/16	--W----	3		\$20.00		0.00						
Week:		10/19/16	10/25/16	--W----	3		\$20.00		0.00						
E 4	WPZS	10/13/16	10/23/16	M-F AM Drive Mon-Fri	CM	6:00 AM-10:00 AM	M---T---	1:00	3	\$20.00	01	0.00	NM	6	\$120.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/16	10/19/16	---T---	3		\$20.00		0.00						
Week:		10/20/16	10/26/16	---T---	3		\$20.00		0.00						
E 5	WPZS	10/07/16	10/23/16	M-F AM Drive Mon-Fri	CM	6:00 AM-10:00 AM	M----F--	1:00	3	\$20.00	01	0.00	NM	9	\$180.00

Order / Rev: 329841
 Alt Order #: 30156926
 Flight Dates: 10/07/16 - 10/23/16

Advertiser: Cooper for North Carolina
 Product Desc: Cooper for NC
 Estimate: /30156926

WPZS-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/16	10/13/16	----F--					3	\$20.00		0.00			
		Week: 10/14/16	10/20/16	----F--					3	\$20.00		0.00			
		Week: 10/21/16	10/27/16	----F--					3	\$20.00		0.00			
E 6	WPZS	10/10/16	10/23/16	M-F Midday Mon-Fri Midday	CM	10:00 AM-3:00 PM	-----	1:00	3	\$20.0001		0.00	NM	6	\$120.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-----					3	\$20.00		0.00			
		Week: 10/17/16	10/23/16	M-----					3	\$20.00		0.00			
E 7	WPZS	10/11/16	10/23/16	M-F Midday Mon-Fri Midday	CM	10:00 AM-3:00 PM	-T-----	1:00	3	\$20.0001		0.00	NM	6	\$120.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	-T-----					3	\$20.00		0.00			
		Week: 10/18/16	10/24/16	-T-----					3	\$20.00		0.00			
E 8	WPZS	10/12/16	10/23/16	M-F Midday Mon-Fri Midday	CM	10:00 AM-3:00 PM	--W----	1:00	3	\$20.0001		0.00	NM	6	\$120.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/16	10/18/16	--W----					3	\$20.00		0.00			
		Week: 10/19/16	10/25/16	--W----					3	\$20.00		0.00			
E 9	WPZS	10/13/16	10/23/16	M-F Midday Mon-Fri Midday	CM	10:00 AM-3:00 PM	---T---	1:00	3	\$20.0001		0.00	NM	6	\$120.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/16	10/19/16	---T---					3	\$20.00		0.00			
		Week: 10/20/16	10/26/16	---T---					3	\$20.00		0.00			
E 10	WPZS	10/07/16	10/23/16	M-F Midday Mon-Fri Midday	CM	10:00 AM-3:00 PM	----F--	1:00	3	\$20.0001		0.00	NM	9	\$180.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/16	10/13/16	----F--					3	\$20.00		0.00			
		Week: 10/14/16	10/20/16	----F--					3	\$20.00		0.00			
		Week: 10/21/16	10/27/16	----F--					3	\$20.00		0.00			
E 11	WPZS	10/10/16	10/23/16	M-F PM Drive Mon-Fri PM Drive	CM	3:00 PM-7:00 PM	M-----	1:00	3	\$25.0001		0.00	NM	6	\$150.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	M-----					3	\$25.00		0.00			
		Week: 10/17/16	10/23/16	M-----					3	\$25.00		0.00			
E 12	WPZS	10/11/16	10/23/16	M-F PM Drive Mon-Fri PM Drive	CM	3:00 PM-7:00 PM	-T-----	1:00	3	\$25.0001		0.00	NM	6	\$150.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/16	10/17/16	-T-----					3	\$25.00		0.00			
		Week: 10/18/16	10/24/16	-T-----					3	\$25.00		0.00			
E 13	WPZS	10/12/16	10/23/16	M-F PM Drive Mon-Fri PM Drive	CM	3:00 PM-7:00 PM	--W----	1:00	3	\$25.0001		0.00	NM	6	\$150.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/16	10/18/16	--W----					3	\$25.00		0.00			
		Week: 10/19/16	10/25/16	--W----					3	\$25.00		0.00			
E 14	WPZS	10/13/16	10/23/16	M-F PM Drive Mon-Fri PM Drive	CM	3:00 PM-7:00 PM	---T---	1:00	3	\$25.0001		0.00	NM	6	\$150.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/16	10/19/16	---T---					3	\$25.00		0.00			
		Week: 10/20/16	10/26/16	---T---					3	\$25.00		0.00			
E 15	WPZS	10/07/16	10/23/16	M-F PM Drive Mon-Fri PM Drive	CM	3:00 PM-7:00 PM	----F--	1:00	3	\$25.0001		0.00	NM	9	\$225.00

Order / Rev: 329841
 Alt Order #: 30156926
 Flight Dates: 10/07/16 - 10/23/16

Advertiser: Cooper for North Carolina
 Product Desc: Cooper for NC
 Estimate: /30156926

WPZS-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/16	10/13/16	----F--		3				\$25.00		0.00			
		Week: 10/14/16	10/20/16	----F--		3				\$25.00		0.00			
		Week: 10/21/16	10/27/16	----F--		3				\$25.00		0.00			
E 16	WPZS	10/08/16	10/23/16	Sa AM Sat AM	CM	6:00 AM-10:00 AM	-----S-	1:00	2	\$20.0001		0.00	NM	6	\$120.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/16	10/14/16	-----S-		2				\$20.00		0.00			
		Week: 10/15/16	10/21/16	-----S-		2				\$20.00		0.00			
		Week: 10/22/16	10/28/16	-----S-		2				\$20.00		0.00			
E 17	WPZS	10/08/16	10/23/16	Sa Midday Sa Midday	CM	10:00 AM-3:00 PM	-----S-	1:00	2	\$20.0001		0.00	NM	6	\$120.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/16	10/14/16	-----S-		2				\$20.00		0.00			
		Week: 10/15/16	10/21/16	-----S-		2				\$20.00		0.00			
		Week: 10/22/16	10/28/16	-----S-		2				\$20.00		0.00			
E 18	WPZS	10/08/16	10/23/16	Sa PM Sa PM	CM	3:00 PM-7:00 PM	-----S-	1:00	2	\$20.0001		0.00	NM	6	\$120.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/16	10/14/16	-----S-		2				\$20.00		0.00			
		Week: 10/15/16	10/21/16	-----S-		2				\$20.00		0.00			
		Week: 10/22/16	10/28/16	-----S-		2				\$20.00		0.00			
E 19	WPZS	10/09/16	10/23/16	Su Prime Rotator Su Prime Rotator	CM	6:00 AM-7:00 PM	-----S	1:00	2	\$20.0001		0.00	NM	6	\$120.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/16	10/15/16	-----S		2				\$20.00		0.00			
		Week: 10/16/16	10/22/16	-----S		2				\$20.00		0.00			
		Week: 10/23/16	10/29/16	-----S		2				\$20.00		0.00			
E 20	WPZS	10/09/16	10/23/16	Su AM Su-AM	CM	6:00 AM-10:00 AM	-----S	1:00	2	\$20.0001		0.00	NM	6	\$120.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/16	10/15/16	-----S		2				\$20.00		0.00			
		Week: 10/16/16	10/22/16	-----S		2				\$20.00		0.00			
		Week: 10/23/16	10/29/16	-----S		2				\$20.00		0.00			
E 21	WPZS	10/09/16	10/23/16	Su Midday Su-Midday	CM	10:00 AM-3:00 PM	-----S	1:00	2	\$20.0001		0.00	NM	6	\$120.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/16	10/15/16	-----S		2				\$20.00		0.00			
		Week: 10/16/16	10/22/16	-----S		2				\$20.00		0.00			
		Week: 10/23/16	10/29/16	-----S		2				\$20.00		0.00			
													Totals	135	\$2,865.00